Core Function	Outcome Measure(s)	Outcome Target	Link to Strategic Plan Goal(s)
CF: Regulation and Compliance (Labor Services)			
Desired Outcome(s):			
To enhance the safety, health and economic well being of lowa's workforce and public through consultation and enforcement of state regulations.	Overall occupational injury, illness, and fatality rates in Iowa. (All industries including state and local governments).	Injury and illness incidence rate of 8 or below per 100 employees for all industries.	Improve productivity through process improvements including Kaizen events.
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
1. Wage Claims	Time elapsed from claims opening to closing.	Average time not to exceed 365 days.	Improve process efficiency and provide backup support.
2. Contractor registrations	Time elapsed from date completed registration application is received to date certificate is issued.	Average time not to exceed 7 days.	Improve process efficiency and provide backup support.

Core Function	Outcome Measure(s)	Outcome Target	Link to Strategic Plan Goal(s)
CF: Research, Analysis & Information Management			
Desired Outcome(s):			
Develop and provide workforce information and analysis to help customers make sound labor market decisions.	Electronic and hard copy publications accessed	100,000 publications	Goal 3: Improve data and performance measurement systems for informed decision-making.
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
Data Production & Analysis	Percentage of contract deliverables produced on time and within federal quality parameters	95% of contract deliverables will be produced on time and meet federal quality parameters	
2. Data Dissemination	LMI Web hits	Average 1,000,000 hits per month	Implement Web site improvements
3. Labor Availability Studies	Percent of state with current data	Current data to complete statewide analysis (90%)	Market targeted labor areas for collecting statewide sample, respond to requests in a timely manner and make methodological/presentation improvements.

Name of Agency: Iowa Workforce Development

**Agency Mission:** Iowa Workforce Development (IWD) will contribute to Iowa's economic growth by providing quality customer-driven services that support prosperity, productivity, health and safety for Iowans.

Core Function	Outcome Measure(s)	Outcome Target	Link to Strategic Plan Goal(s)
CF: Resource Management			
<b>Desired Outcome(s):</b> To provide customer support services for the Department.	Customer satisfaction rates	95%	Goal 4: Improve communications both internally and externally.
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
Financial Management	Annual financial audit findings	Annual audit findings will note no major exceptions	
2. Information Technology	Customer Satisfaction Rate	95% satisfaction on internal customer surveys	
Communications – Web     Administration	Web Statistics (hits per month)	8.5 million hits/month for IWD's family of sites	Continue refinements to Web sites

Core Function	Outcome Measure(s)	Outcome Target	Link to Strategic Plan Goal(s)
CF: Economic Supports			
(Unemployment Insurance)			
Desired Outcome(s): To provide temporary funds for eligible, unemployed workers in order to maintain lowa's skilled workforce and stabilize lowa's economy.	Benefits Accuracy Measurement (BAM)	92%	Goal 2: Improve products and services based on customer input.
	Percentage of acceptance sample	94%	
	cases that pass (Tax Performance System).		
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
1. UI Tax	New employer determinations	70% of determinations within 90 days of the end of the quarter in which the employer is liable.	Streamline unemployment insurance tax processes and system, including multi-year automation project
2. UI Claims	Timeliness of first payments	87% of first payments made within 21 days	Include field offices in timely claims taking

Name of Agency: Iowa Workforce De	velopment			
	velopment (IWD) will contribute to lowa's	economic growth by providing quality cus	stomer-driven services that support	
prosperity, productivity, health and safety for lowans.				
Core Function	Outcome Measure(s)	Outcome Target	Link to Strategic Plan Goal(s)	
CF: Adjudication and Dispute				
Resolution (Workers'				
Compensation)				
<b>Desired Outcome(s):</b> To adjudicate	Number of cases pending in appeal	No more than 100 fully submitted	Increase assistance from deputies.	
the rights and duties of workers and		cases.		
employers under workers'				
compensation and unemployment				
insurance laws to stabilize lowans				
incomes during periods of disability				
and provide employers with fair and				
predictable employment standards.				
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions	
Workers' Compensation –	Time elapsed from petition to	Average time will not exceed 590	Continue efforts to eliminate	
Adjudication & Compliance	decision.	days.	redundant and unproductive activities	
			to improve staff morale and	
			productivity.	
	Time elapsed from hearing to	Average time will not exceed 60 days.	Manage case assignments using "on-	
	decision.		time" inventory management.	
Unemployment Insurance	Measure time lapse from date of filing	In 60% of cases, decision will be		
Appeals	to date of decision.	issued within 30 days of filing.		
	Random sample of cases reviewed	90% of cases score 85% or higher.		
	using DOL quality review criteria			

Name of Agency: Iowa Workforce Development

**Agency Mission:** Iowa Workforce Development (IWD) will contribute to Iowa's economic growth by providing quality customer-driven services that support prosperity, productivity, health and safety for Iowans.

Core Function	Outcome Measure(s)	Outcome Target	Link to Strategic Plan Goal(s)
CF: Workforce Development Services	Gatoonic measure(3)	- Outcome ranger	Zimit to otratogra i ian coan(a)
			Goal 1: Grow lowa's skilled workforce.
<b>Desired Outcome(s):</b> To provide a successful labor exchange for businesses and job seekers.	Size of Iowa's workforce	Increase overall size of lowa's workforce above 1.68 million.	Goal 2: Improve products and services based on customer input.
	Customer satisfaction rates of businesses and registrants.	76% for both businesses and registrants.	Goal 3: Improve data and performance measurement systems for informed decision-making.
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
Field Office Operations (Wagner-Peyser)	Entered employment rate	EER = 74%	Expand and enhance outreach efforts to our business customers in order to focus more clearly on business needs and how IWD can address them.
2. Targeted Populations – New lowans Centers	Number of services provided Number of training opportunities provided	Serve15,000 People  Provide 20,000 training opportunities (including language instruction)	Provide specialized services and projects for segments of the population that are under-represented in the workforce.
3. Skill Training (Workforce Investment Act – Adults)	Entered employment rate	EER = 83%	Provide specialized services and projects for segments of the population that are under-represented in the workforce.